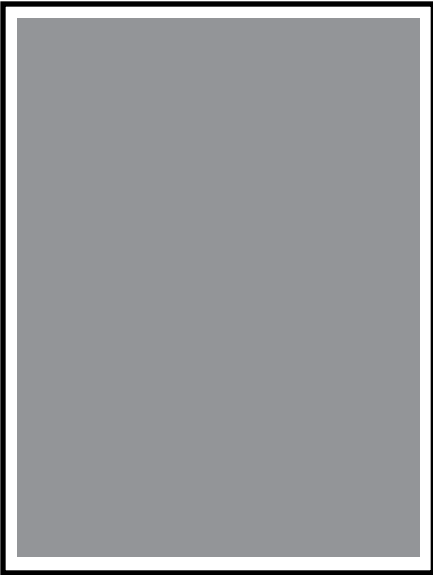


AURORA PARKS & RECREATION BROCHURE MODULAR AD SIZES & SPECIFICATIONS

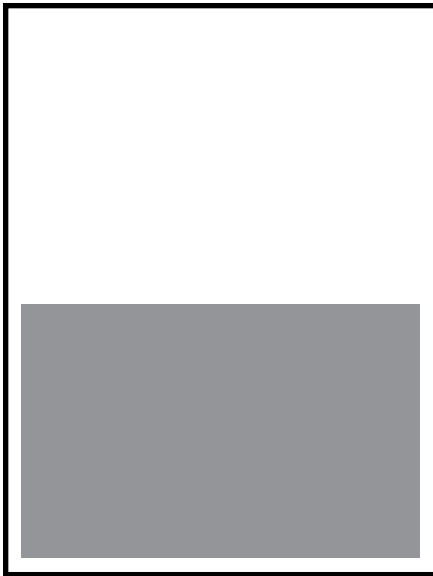


FULL PAGE
7.38" x 9.88"

1 Brochure
\$700

3 Brochures
\$1900

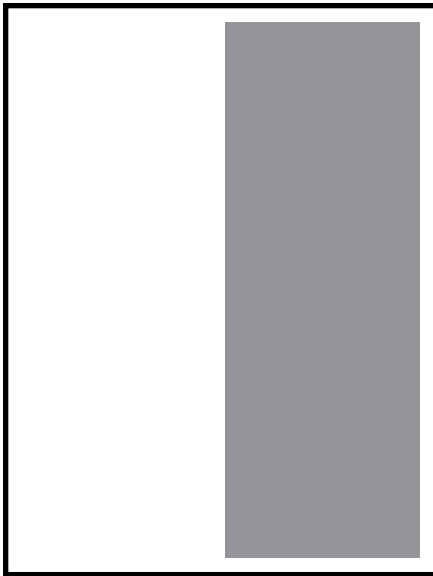
- All ads must meet the following requirements:
- Artwork must be in black and white
 - Should be created in corrected final size
 - Must be hi-resolution (minimum of 300 dpi)
 - Can be saved as .pdf, .tif or .jpg file formats
 - Artwork & payment must be received by submission deadline



**1/2 PAGE
HORIZONTAL**
7.38" x 4.94"

1 Brochure
\$450

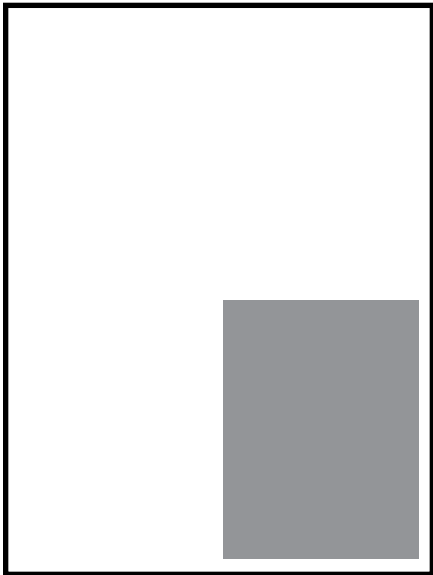
3 Brochures
\$1250



**1/2 PAGE
VERTICAL**
3.69" x 9.88"

1 Brochure
\$450

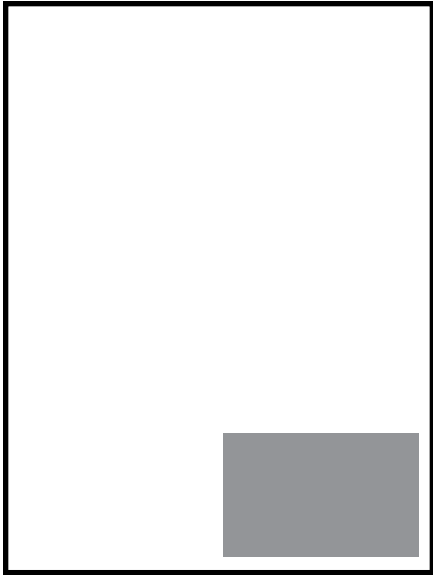
3 Brochures
\$1250



1/4 PAGE
3.69" x 4.94"

1 Brochure
\$300

3 Brochures
\$800



1/8 PAGE
3.69" x 2.47"

1 Brochure
\$200

3 Brochures
\$500

Spring-Summer
Fall
Winter

Submission Deadline
March 1
July 1
November 1

Published
April 15
August 15
December 15