



aurora
parks & recreation

Community Event Sponsorship Opportunities

Pricing Information

Event Name	Booth	Friend	Participating Sponsor	Event Sponsor	Title/Series Sponsor
Bark in the Park	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Summer Music Concert (6 concerts in series)				\$500	\$2,500
Youth Track Meet	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Family Movie Night (2 separate nights)	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Go Skateboarding Day	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
July 4th Fun Run	\$50/commercial \$10/non-profit	\$50	\$100	\$500	\$2,000 *
Fireworks	\$50/commercial \$10/non-profit	\$150	\$500	\$1,000	\$15,000
Old-Fashioned July 4th Festival	\$50/commercial \$10/non-profit	\$100	\$250	\$500	\$2,500
Kids Truck Day	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Labor Day 5k/1-mile Run and Pancake Breakfast	\$50/commercial \$10/non-profit	\$50	\$100	\$500	\$2,000 *
Classic Car Show	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Fall Festival	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Turkey Trot 4-mile Run	\$50/commercial \$10/non-profit	\$50	\$100	\$500	\$2,000 *
Annual Holiday Show and Tree Lighting	\$50/commercial \$10/non-profit	\$50	\$100	\$250	\$1,000
Breakfast with Santa		\$50	\$100	\$250	\$1,000

* Run Series Pricing is for all 3 races

Sponsorship Amenities Packages

Event Name	Booth	Friend	Participating	Event	Title / Series
Distribute materials at event					
Verbal acknowledgement at event					
Name & logo on event flyers/posters					
Name & logo on website					
Name & logo on seasonal brochure					
Name & logo on t-shirt (when applicable)					
Name with event name					

In-Kind Services or Donations

For donating items or time to a community event, your company will be recognized by placing your company's logo on each promotional flyer or receive the amenities package for the equivalent monetary value of donation.